



Brad Shaffer is President & Chief Executive Officer of Parallax Ventures Inc., a leader and organization development firm specializing in the acquisition, development and optimization of talent. Prior to founding and leading Parallax Ventures (and its predecessor, Shaffer Consulting Group) in 1989, he served in executive-level positions in the public and private sectors, in organizations including early stage entrepreneurial start-ups and multi-billion dollar multinationals. He is also founder and past Chairman of the Board of Rapid Product Solutions, Inc.

As an organization and leadership consultant for the past thirty years, Brad has had the opportunity to gain intimate insight into organization and leader effectiveness. He has personally conducted over 400 executive searches for c-level talent in a variety of industries and, as a result, has first-hand knowledge of what attributes distinguish great leaders and great organizations. Brad's experience and expertise is focused on working with leaders and executives in companies that are transitioning from one stage of organization evolution to the next or are engaged in large-scale change.

Brad also works directly with CEOs to assist them in enhancing their leadership competencies and developing their teams. He has designed and facilitated numerous executive retreats for CEOs and their executive teams and has led various organization development initiatives for his client organizations. Brad has served as a group chairman leading and facilitating a CEO peer-advisory board for Vistage International, the world's foremost chief executive leadership organization.

Brad is especially passionate about assisting leaders in developing vision-guided and values-driven organizations; resulting in healthy organization cultures that nurture growth and create competitive advantage.

Brad received his Master's Degree from the University of Southern California, his Bachelor's Degree from the University of California at Santa Barbara and is a certified coach through the Hudson Institute of Coaching. He also holds certifications as a Barrett Values Centre Consultant, as well as a certified behavior and values expert through TTI. Additionally, he has served as adjunct professor in the Department of Management and Accountancy at the University of North Carolina Asheville.